

FROM EXECUTIVE DIRECTOR JASON DUNN

Let's keep raising funds for KECC

Whether you are giving from your paycheck, you're wearing jeans on Thursdays or you're purchasing items from bake sales, yard sales or silent auctions, we appreciate every single penny that's been donated to our 2015 Kentucky Employees Charitable Campaign.

Please keep up the great work, and keep giving to this extremely worthy cause.



OET Executive Director Jason Dunn prepares pancakes during the recent pancake fundraiser to benefit KECC.

Your donations matter!

Here's a few examples to show you how far a donation to the Kentucky Employees Charitable Campaign can go.

\$3 per paycheck can provide:

- a shower chair to help an individual with special needs live more independently
- instruction on effective parenting for two families

\$10 per paycheck can provide:

- medication for a dialysis patient for five weeks
- warm water aquatic classes for those suffering with arthritis

Thank you for making this a successful campaign!



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To submit to The
Career Connection,
email
susan.riddell@ky.gov.

Virtual career fair Oct. 14

In an effort to put Kentuckians back to work, the Kentucky Career Center (KCC), in conjunction with the U.S. LTU Hiring Project, will host its first ever virtual career fair Oct. 14. The Project Hire Kentucky Virtual Experience will be held online from 11 a.m. - 4 p.m. ET and is free to job seekers.

"While Kentucky's economy has shown incredible momentum and the state's unemployment rate has been below the national average for 12 months, we won't rest until all Kentuckians, including the long-term unemployed, find work," Lt. Gov. Crit Luallen said. "The Project Hire Kentucky Virtual Experience is one of many efforts our state is producing to make that a reality for all Kentucky residents."

The online career fair will provide multiple job search access from the convenience of a single point-of-entry website. Interested job seekers can register for the event at www.projecthirekentucky.com/registration/. Once registered, participants will receive valuable resource information that will prepare them for the virtual event and assist in their general job search. The job seekers can download or print the information for future use.

Like traditional career fairs, the virtual career fair will take place on a specific day and time in order to create a sense of urgency for candidates. After logging in via their computers, tablets or smartphones, job seekers will be able to visit company booths, view documents, speak with recruiters and hiring managers and apply for job openings in a variety of fields in one digital setting. Once the event goes live, attendees also will have access to a variety of useful presentations they can use to gain an edge in the employment process including appropriate language for the virtual environment and follow-up notes to employers.

KCC kicked off this effort by hosting a Human Resources Think Tank at the Governor's Mansion in Frankfort on Aug. 13. The think



ONLINE VIRTUAL CAREER FAIR

Wednesday, Oct. 14, 2015
11 a.m. - 4 p.m.

To learn more about this exciting event, go to www.projecthirekentucky.com. Use #projecthireKY on Twitter. Like us on Facebook at www.facebook.com/KYCareerCenter.

If you have been seeking work for more than 27 weeks, this is your opportunity to enter an exciting new stage in your career. You may participate at any of our Kentucky Career Center offices or anywhere else online.

Don't miss this valuable opportunity

- Connect with recruiters and hiring managers from top companies interested in hiring long-term unemployed
- Receive job-focused content and career advice
- Review various job trainings
- Explore new ways to enhance your marketability as a job candidate



tank brought together leaders from a variety of companies in Kentucky to talk about the unique challenges facing long-term unemployed (LTU) people and strategies for addressing these issues in an effort to help the unemployed get back to work.

Sherry Whitman-Powers, vice president of Human Resources and Customer Service for Bluegrass Cellular, headquartered in Elizabethtown, attended the think tank event and is an employer that has signed up to host a booth.

"Bluegrass Cellular is thrilled to have access to candidates for our 17 locations in one place," she said. "We will be sitting at our desk, not travelling to a remote site; responding to questions on all of our openings, not just one location; and multiple hiring managers will be available simultaneously to make crucial hiring decisions. Long-term unemployed applicants are in demand since they value benefits which others may take for granted."

Other employers interested in joining this exciting event should contact Holly Neal at (502) 782-3172 or email holly.neal@ky.gov.

Ribbon cuttings help usher in new buildings in Elizabethtown, Murray



Lincoln Trail

233 Ring Road, Suite 100
Elizabethtown, KY
42701

Phone: (270) 766-5115

HOURS

Monday/Tuesday:
7:30 a.m. - 5 p.m.
Wednesday/Thursday:
7:30 a.m. - 4:30 p.m.
Friday: 7:30 a.m. - noon

Murray

3415 US 641 North
Murray, KY 42071

Phone: (270) 761-3903

HOURS

Monday/Tuesday:
7:30 a.m. - 5 p.m.
Wednesday/Thursday:
7:30 a.m. - 4:30 p.m.
Friday: 7:30 a.m. - noon



"We love seeing new offices with advanced resources like the centers in Murray and Lincoln Trail offer, but it is the people inside - the staff and those who walk through the doors for assistance - who truly make the difference. What really counts at the end of the day is helping those who are unemployed find rewarding careers and helping businesses thrive each and every day."

- Workforce Investment Commissioner Beth Kuhn

Important branding reminders

Here are some examples of best practices for using the Kentucky Career Center's branding strategies. Please make sure you keep these in mind when sending out information both internally and externally.

Don't: The Covington Career Center

Do: The Kentucky Career Center in Covington.

Don't: jobseekers

Do: job seekers
Do: job-seeker services

Don't: 8:00 AM

Do: 8 a.m.

Don't: December 17, 2014

Do: Dec. 17, 2014
Month abbreviations are:

Jan.

Feb.

Aug.

Sept.

Oct.

Nov.

Dec.

March, April, May, June and July are never shortened.

September: Prostate Cancer awareness

October: Breast cancer awareness

November: Great American Smoke Out Day

One in eight women receive breast cancer diagnosis

Breast cancer is one of the leading health crises for women in the United States. One in eight women will be diagnosed with breast cancer in their lifetime. There is currently no known cure for breast cancer, and its early diagnosis is critical to survival.

According to The National Cancer Institute (NCI), getting a high-quality mammogram and having a clinical breast exam on a regular basis are the most effective ways to detect breast cancer early. The National Cancer Institute recommends women age 40 and older receive annual mammogram screenings to provide early detection of breast cancer.

Want to learn more about Breast Cancer Awareness Month?

www.nationalbreastcancer.org/breast-cancer-awareness-month

Click on this link to get tips and information about potentially avoiding breast cancer.

www.cancer.org/healthy/morewaysacshelpsyoustaywell/breastcancer

Do you like to run or walk? Check out local races that support breast cancer awareness and research.

www5.komen.org/FindAnEvent.aspx



There's no better time to quit smoking

Nov. 19 is the date for the 2015 Great American Smokeout.

Across the nation, people and businesses take part in the American Cancer Society sponsored event.

The Great American Smokeout challenges people to stop using tobacco and helps people know about the many tools they can use to help them quit and stay quit.

Research shows that smokers are most successful in kicking the habit when they have support such as:

- phone smoking-cessation hotlines
- stop-smoking groups
- online quit groups
- counseling
- nicotine replacement products
- prescription medicine to lessen cravings
- guide books
- encouragement and support from friends and family members

To learn more, go to <http://bit.ly/1rhAqG6>.

Defining leadership: What does it mean to you?

Business News Daily recently compiled 30 quotes defining leadership. But what does it mean to you? Who said it best? Here's a sampling of the quotes. To read them all, go to <http://bit.ly/1JzYG19>.

"Leadership is having a vision, sharing that vision and inspiring others to support your vision while creating their own." - *Mindy Gibbins-Klein, founder, REAL Thought Leaders*

"Leadership is the ability to guide others without force into a direction or decision that leaves them still feeling empowered and accomplished." - *Lisa Cash Hanson, CEO, Snuggwugg*

"Effective leadership is providing the vision and motivation to a team so they work together toward the same goal, and then understanding the talents and temperaments of each individual and effectively motivating each person to contribute individually their best toward achieving the group goal." - *Stan Kimer, president, Total Engagement Consulting by Kimer*

"Leadership is being bold enough to have vision and humble enough to recognize achieving it will take the efforts of many people – people who are most fulfilled when they share their gifts and talents, rather than just work. Leaders create that culture, serve that greater good and let others soar." - *Kathy Heasley, founder and president, Heasley and Partners*

"A true leader is secure in creating a framework that encourages others to tap into their own skills and ideas and freely contribute to the whole of the project or company." - *Judy Crockett, owner, Interactive Marketing and Communication*

"Leadership is stepping out of your comfort zone and taking risk to create reward." - *Katie Easley, founder, Kate Ryan Design*

"A leader is someone who has the clarity to know the right things to do, the confidence to know when she's wrong and the courage to do the right things even when they're hard." - *Darcy Eikenberg, founder, Red-CapeRevolution.com*

"Leadership is the behavior that brings the future to the present, by envisioning the possible and persuading others to help you make it a reality." - *Matt Barney, founder and CEO, LeaderAmp*

"Leadership is caring more about the cause and the people in your company than about your own personal pain and success. It is about having a greater vision of where your company is trying to go while leaving the path open for others to grow into leaders." - *Jarie Bolander, COO and co-founder, Lab Sensor Solutions*

"A leader is a person who takes you where you will not go alone." - *Susan Ascher, CEO, founder and president, SusanAscher.com*

"Leadership is not about finding ways to lead better or to motivate your team. It's about being there from the beginning as equals and becoming a mentor when they need you to be one." - *Michael Womack, COO and co-founder, hovelstay.com*

"Leadership styles differ, but at the core, good leaders make the people they are leading accomplish more than they otherwise would. The most effective leaders do this not through fear, intimidation or title, but rather by building consensus around a common goal." - *Tom Madine, CEO and president, Worldwide Express*

"Leadership is the ability to take an average team of individuals and transform them into superstars. The best leader is the one who inspires his workers to achieve greatness each and every day." - *Jonas Falk, CEO, OrganicLife*

"Leadership is influencing others by your character, humility and example. It is recognizable when others follow in word and deed without obligation or coercion." - *Sonny Newman, president, EE Technologies*

"Leadership is actions committed by a person or group that produce an output or result. It simply helps people to get things done. It is not based on position in a hierarchy." - *Robert Preziosi, professor and former chairman of management, Nova Southeastern University's Huizenga School of Business*

Check this out

KEHP changes made after SCOTUS ruling

Based on the recent ruling by the U.S. Supreme Court, the Kentucky Employees' Health Plan (KEHP) has extended eligibility for spousal coverage.

Effective July 1, 2015, Kentucky Employees' Health Plan (KEHP) provided a special enrollment for persons who are of the same-sex and in a marriage that is lawfully licensed.

Ongoing rules after special enrollment period:

- After the initial special enrollment period, KEHP's general qualifying event schedule will apply, and employees will be required to add their spouse to the plan within 35 calendar days from the date of the marriage.
- These same rules apply to all newly hired/eligible employees.
- Spouses also may be added during open enrollment.

Education and Workforce Development agency employees who have questions may contact Sabrena Hockensmith at (502) 564-2832.

Out-of-state travel policy updated

In an effort to ensure we are using agency resources efficiently, the out-of-state travel policy has been updated. Effectively immediately, out-of-state travel will not be approved unless one of the following conditions is met:

1. the travel is required by the federal oversight agency, or
2. travel costs for a specific trip are paid for by the federal oversight agency or another party.

This policy is in effect until otherwise notified.

KCC-hosted blood drive a success

SurfKY News recently featured the Kentucky Career Center in Madisonville, which hosted a blood drive for Baptist Health Blood Bank on Aug. 31.

<http://bit.ly/1LjYXpd>

Ky. success story featured in report

The Trade Adjustment Assistance (TAA) Program is a federal program that assists U.S. workers who have lost their jobs as a result of foreign trade.

A Kentucky success story recently was featured in the annual report for the Trade Adjustment Assistance for Workers Program for Fiscal Year 2014.

The story focused on Zimbabwe native Farirai Berejena, who lost his job as a bench technician in a northern Kentucky trade-affected situation.

The TAA program provides these trade-affected workers with opportunities to obtain the skills, resources and support they need to become re-employed.

Through the TAA program, Berejena has received needed assessments and assistance.

He earned a manufacturing technology degree in May. In his new job, Berejena is earning an extra \$3 per hour.

To learn more about TAA programs, go to www.doleta.gov/tradeact/.